



האוניברסיטה העברית בירושלים  
THE HEBREW UNIVERSITY OF JERUSALEM

The Swiss Center for  
Conflict Research



The Noah Mozes Department of  
Communication and Journalism  
and the Smart Family Institute of Communications

Invite you to the first international workshop on

## Regenerating Communication:

Fifty Years of Communication Research at the Hebrew University  
Noah Mozes Department of Communication and Journalism

## Political Communication, Conflict, Journalism, Public Opinion, Discourse and Psychological Perspectives

March 14<sup>th</sup>-15<sup>th</sup> 2016, The Hebrew University of Jerusalem, Beit Maierdorf Faculty Club, Room 501

also supported by

The Levi Eshkol Institute for Social, Economic and Political Research in Israel

Conference Chairs: Professor Ifat Maoz and Professor Paul Frosh

Keynote Guest Lecturer: Professor Jon Krosnick, Stanford University

### Conference Day 1: Monday, March 14<sup>th</sup> 2016

10:15-10:30- Greetings

Professor Paul Frosh, Conference Chair

Professor Raya Morag, Head of the Smart Family  
Institute of Communications

Professor Ifat Maoz, Head, Swiss Center for Conflict  
Research, Head of the Department of  
Communication, Conference Chair

10:30-12:00 **Discourse: Actions, Interactions and  
Narratives**

Chair: Dr. Gadi Taub

Speakers: Dr. Zohar Kampf

Professor Esther Schely-Newman

Professor Shaul Shenhav

Respondent: Dr. Michal Hamo

12:00-12:15- Coffee Break

12:15-13:45 **Journalism, Politics and Conflict**

Chair: Dr. Keren Tenenboim-Weinblatt

Speakers: Dr. Keren Tenenboim-Weinblatt

Professor Motti Neiger

Dr. Christian Baden

Professor Gadi Wolfsfeld

Professor Moshe Negbi

13:45-14:30- Break

14:30- 16:00 **Keynote Lecture I**

Professor Jon Krosnick, Stanford University: Can  
Surveys Measure Informed Public Preferences  
Regarding Government Policies? An Evaluation of the  
Contingent Valuation Method

Chair and Respondent: Professor Lilach Nir

16:00-16:30 Coffee Break

16:30-18:00 **Keynote Topic Panel: Public Opinion,  
Political Communication and Political Psychology**

Chair: Professor Ifat Maoz

Speakers: Dr. Meital Balmas

Dr. Neta Kligler-Vilenchik

Professor Lilach Nir

Dr. Tsira Grebelsky

Respondent: Professor Jon Krosnick

### Conference Day 2: Tuesday, March 15<sup>th</sup> 2016

14:15-15:40- **Keynote Lecture II**

Professor Jon Krosnick, Stanford University:  
Reflections on an Extraordinary Career: Elihu Katz and  
the Study of Mass Communication and Public  
Opinion

Chair: Dr. Meital Balmas

Respondent: Professor Elihu Katz

15:40-16:00- Coffee Break

16:00-16:30- **Plenary Session: On History and Beyond**

Professor Hanna Adoni & Professor Anat First: 50  
years of Communication Research in Israel  
Chair and Respondent: Professor Paul Frosh

16:30-18:00- **Young Researchers: Doctoral Students:  
Political Communication, Conflict Research, Public  
Opinion, Journalism, Discourse and Psychological  
Perspectives**

Chair: Professor Tamir Sheafer

Respondent: Professor Jon Krosnick

*The public is invited.*

For more information and for entry permission to the campus on these dates, please contact:

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Please bring valid I.D.